



2020

ANNUAL REPORT



seniorcharitycarefoundation.org
(801) 515-0480

CONTENTS



02

SUMMARY

03

DENTAL PROGRAM

05

VISION PROGRAM

06

PROJECTS

07

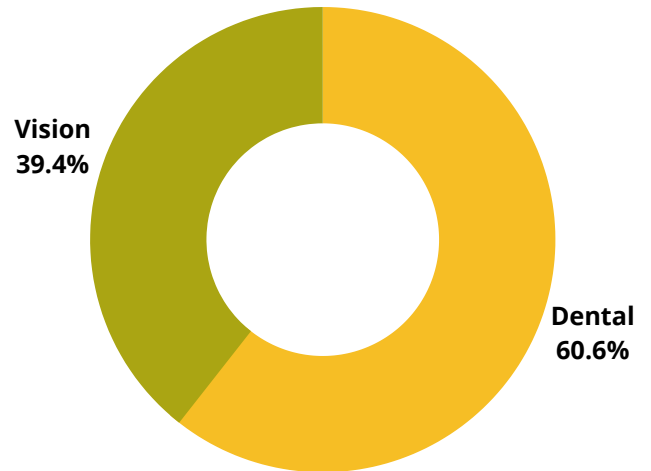
DEVELOPMENT

SUMMARY

2020 OVERVIEW

2020 was a year of change for Senior Charity Care Foundation. The worldwide Covid-19 pandemic greatly impacted the mobile dental and vision clinics, as well as the seniors SCCF works hard to serve. The hearing program has shut down temporarily, due to the Starkey Hearing Foundation suspending services.

In total, SCCF provided dental and vision services to 170 seniors across the Wasatch Front.



\$665,506

RAISED IN 2020

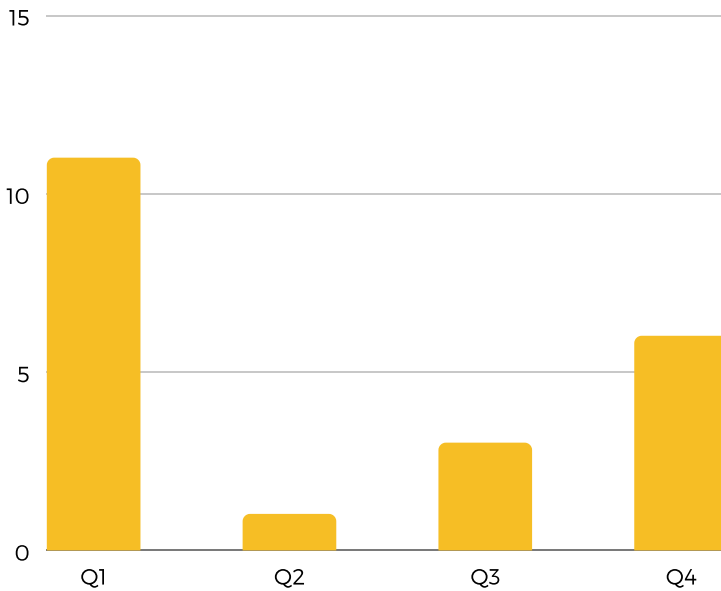
- Foundation Grants: \$276,500
- Corporate Donations: \$111,371
- Government Grants: \$127,706
- Individual Donors: \$24,204
- Hope Benefit: \$124,376
- Health Fair: \$1,350

500
Covid PPE Kits Created
and Delivered

141
Applications Approved

DENTAL PROGRAM

Number of Dental Clinics



COVID-19 PANDEMIC

This year, SCCF was strongly affected by the Covid-19 pandemic that swept across the world. With seniors being at an elevated risk level, much of the population served by our mobile dental clinics were quarantined from outside visitors, including health clinics.

Senior Charity Care Foundation operated on an extremely reduced schedule during the second and third quarters. In late August, dental clinics resumed at the West Valley office with specific safety protocols set in place.

MEDICAID CERTIFICATION

This year Senior Charity Care Foundation became a Medicaid provider for dental services. The program launched in the fourth quarter, serving just a few patients before the end of the year.

103

patients served in the mobile dental clinics during 2020

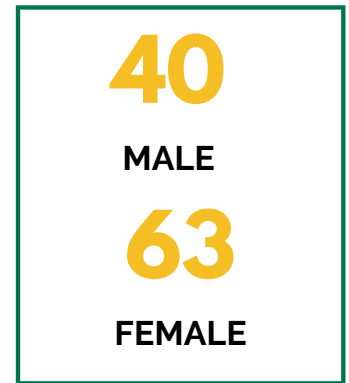
12

patients served under the new Medicaid program

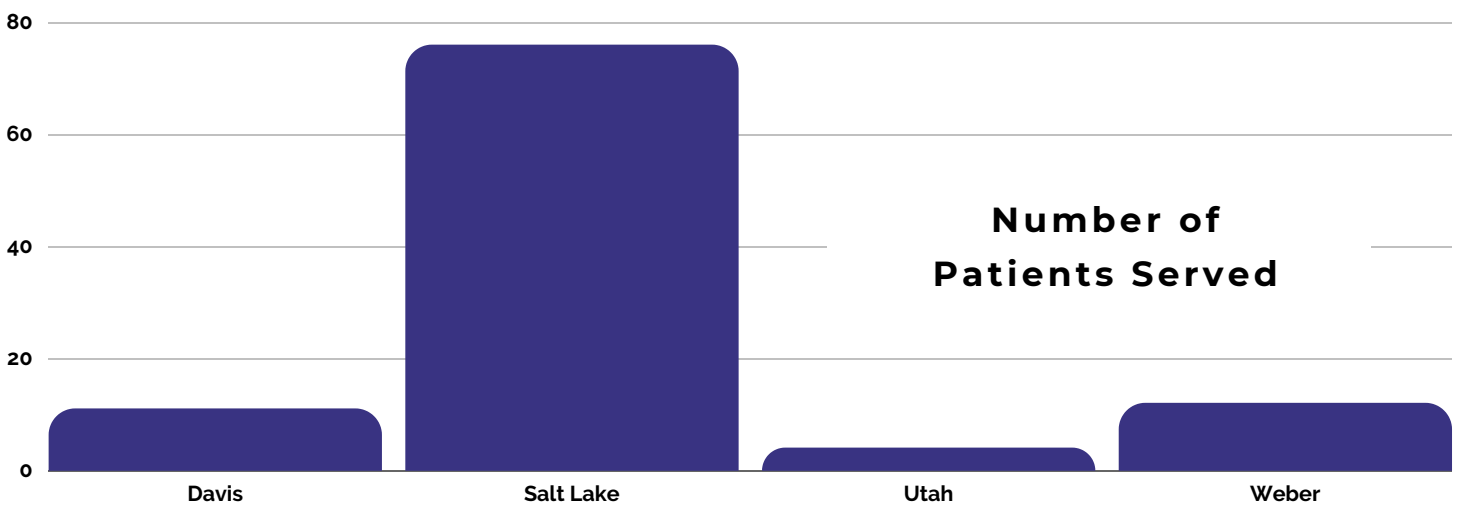


DENTAL PROGRAM

During 2020, most of the clients Senior Charity Care Foundation served were from Salt Lake County; We continue to accept applications from Davis, Salt Lake, Summit, Tooele, Utah, Wasatch and Weber counties, and expect to serve more seniors across the state as senior living facilities reopen in 2021.



Of the seniors served through the mobile dental clinic, 61% were female and 39% were male.

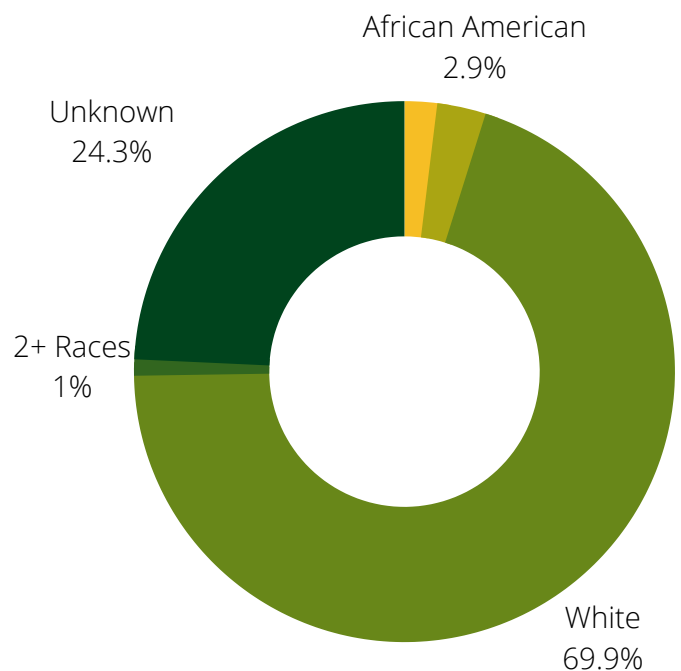


DEMOGRAPHICS

In 2020, 52% of the dental patients served were living at or below 133% of the federal poverty level. Additionally, nearly three-quarters of the seniors seen in clinic have one or more disabilities, whether cognitive or physical.

About 70% of the seniors served identified as Caucasian, with 15% identifying as Hispanic or Latino.

New questions added to the 2021 demographic form will gather veteran statuses and Medicaid numbers.

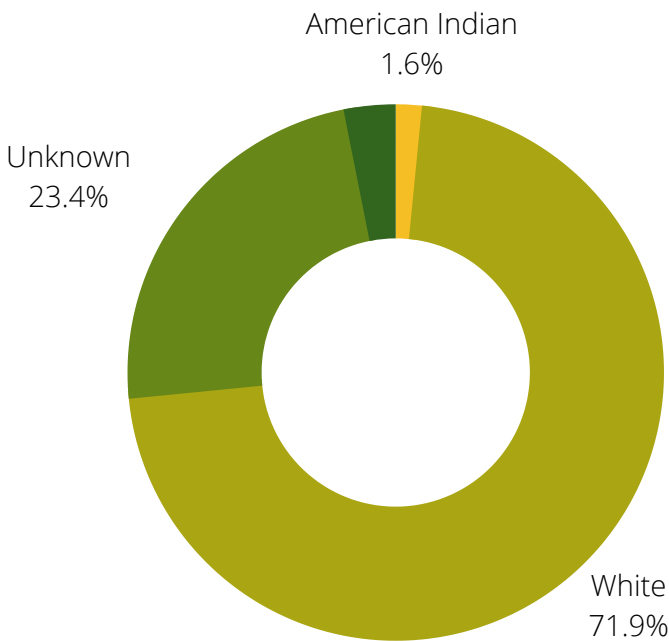


VISION PROGRAM

PROGRAM GROWTH

During 2020, six mobile vision clinics served 67 seniors throughout Davis, Salt Lake, Tooele, and Weber counties. This is a significant expansion from the 2019 vision program.

67 seniors served in vision clinics

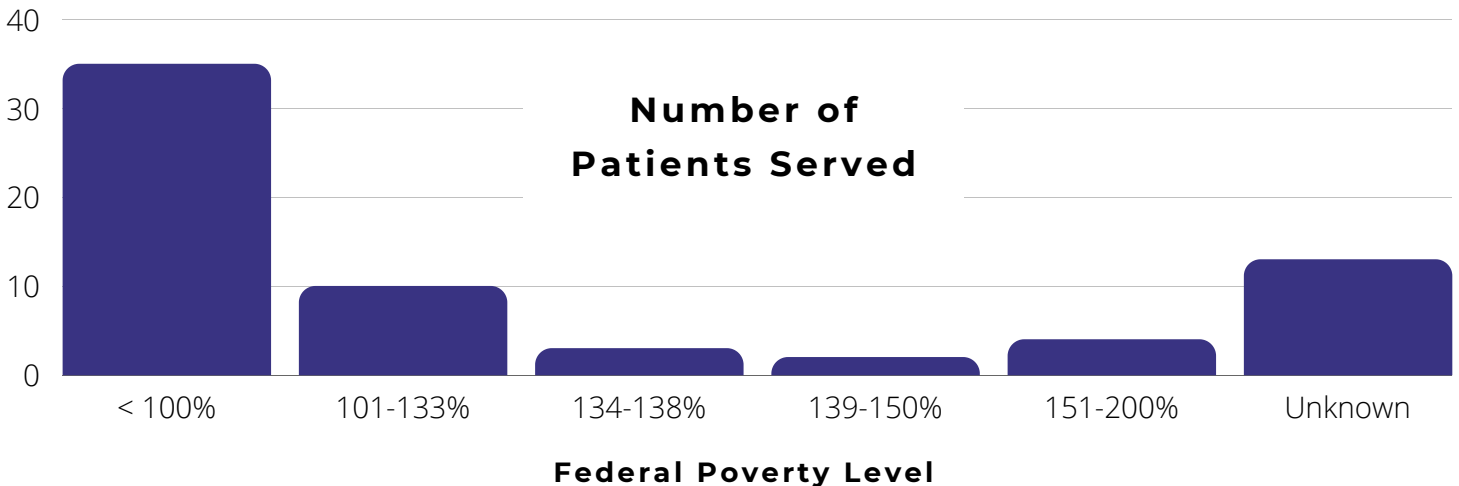


DEMOGRAPHICS

In 2020, just over 70% of the seniors served in the vision clinics identified as Caucasian. Additionally, seniors identifying as Hispanic or Latino, American Indian, and Native Hawaiian were served at SCCF.

A vast majority (81%) of the vision patients in 2020 were female.

Most of the seniors who received new glasses and eye exams are living at or below 100% of the federal poverty level.



PROJECTS

COVID-19 PPE KITS

In response to the Covid-19 pandemic, Senior Charity Care Foundation wanted to provide seniors with personal protective equipment to help safeguard their health.

With funding from the United Way of Salt Lake, the King Family Foundation, and the Rocky Mountain Power Foundation, SCCF put together 500 bags. These kits included sanitizing wipes, gloves, hand sanitizer, reusable masks, and toothpaste. Information about preventing Covid-19 and testing information were also provided.

500 Covid-19
PPE Kits
Delivered



HEALTH FAIR

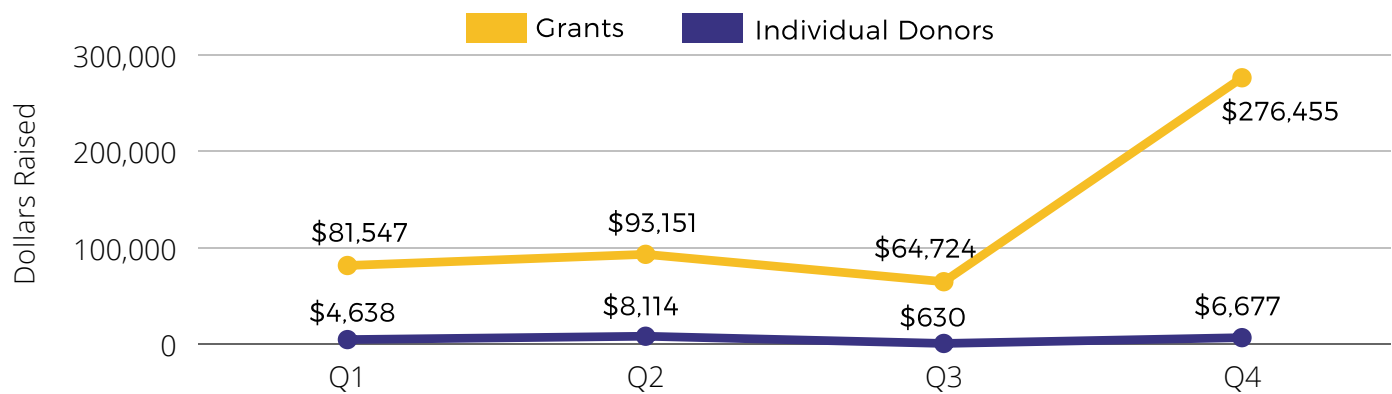
On March 7, SCCF hosted a health fair at the Sports Mall. Many companies and organizations joined the event, including the Huntsman Cancer Institute, Community Nursing Services, ADT Security, the Tracy Aviary, Synergy Home Care, Salt Lake Community College, and Dexabody.

About 350 attended the event. The event raised \$1,350, primarily from selling table reservations to participating companies.

DEVELOPMENT

OVERVIEW

In 2020, Senior Charity Care Foundation raised \$665,506, a 23% increase from the previous year's \$538,723 raised. The number of donors, including grant makers and individuals, increased by 18%, and SCCF recaptured 22 donors who contributed a total of \$38,786.



MAJOR GIFTS

In total, Senior Charity Care Foundation received \$515,577 in grant funding and corporate donations during the year 2020, excluding Hope Benefit sponsorships. This is a significant jump from the 2019 grant total of \$304,460.

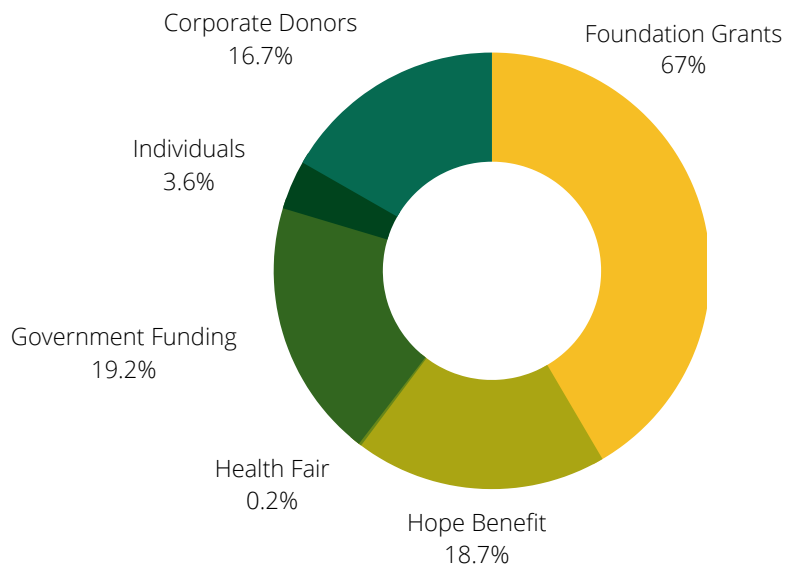
Government funding constituted \$127,706 of SCCF income. Corporate donations accounted for \$111,371, and SCCF raised \$276,500 in foundation grant funding.

The pandemic, despite initial fears, seemed to increase the giving and support available.

The Huntsman Foundation was a major contributor in 2020, donating \$220,000.

INDIVIDUAL DONORS

Individual donors contributed \$24,205 during the year, including the End of Year Appeal. This is a decrease from individual donations in 2019, when SCCF raised \$37,330.



HOPE BENEFIT

The annual Hope Benefit was greatly changed due to Covid-19. The event was rescheduled from April to October and was hosted virtually for the first time in its history. The virtual Hope Benefit was streamed live on October 9, 2020 via YouTube.

The event included pre-recorded segments, the live distribution of awards, and an online silent auction that was open for a week.

The majority of Hope Benefit donations came from corporate sponsorships. KeyBank joined SCCF as a sponsor for the first time, and the Sorenson Legacy Foundation and American Express donated for the Hope Benefit in addition to grants made previously during the year. The donation match offered by the Huntsman Foundation was critical to gaining the support of other foundations and corporations for the event.

In total, the Hope Benefit raised \$124,376. The entire saved event is available for viewing on the Senior Charity Care Foundation YouTube.

\$113,000

SPONSORSHIPS

\$4,806

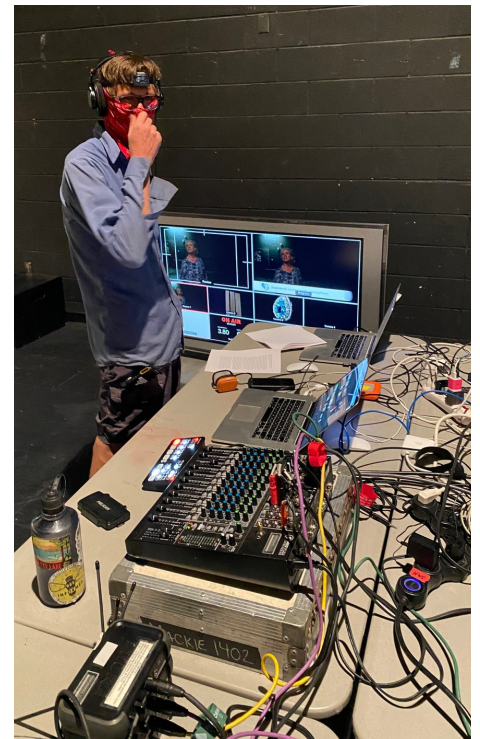
**INDIVIDUAL &
BOARD DONATIONS**

\$1,525

TICKET SALES

\$5,045

**SILENT AUCTION
REVENUE**



SOCIAL MEDIA

In 2020, every social media handle for Senior Charity Care Foundation was updated to @SeniorCCF. In total, SCCF raised \$2,280 from Facebook fundraisers.



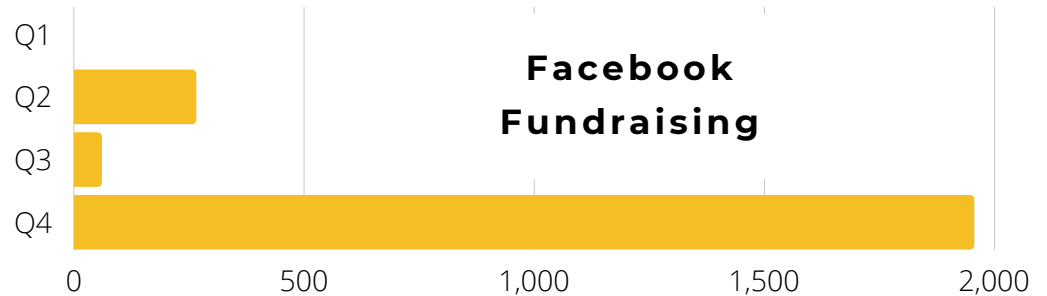
474 Likes



123 Followers



54 Followers



THANK YOU TO OUR DONORS

Our work at Senior Charity Care Foundation would not be possible without the support of our wonderful community.

\$100,000 or More

Huntsman Foundation

\$50,000 - 99,999

Sorenson Legacy Foundation

Utah Commission on Service & Volunteerism

\$25,000 - 49,999

American Express Center for Community Development

Intermountain Healthcare

State of Utah UDOH Primary Care Grant

\$10,000 - 24,999

Ally Bank

Dominion Energy

McCarthy Family Foundation

Merrick Bank

United Way of Salt Lake

\$5,000 - 9,999

Alan & Leslie S. Layton

Edward L. Burton Foundation

Geroge S. and Dolores Doré Eccles Foundation

Larry H. and Gail Miller Family Foundation

Lawrence T & Janet T. Dee Foundation

The Church of Jesus Christ of Latter-day Saints Foundation

Weyerhaeuser

\$2,500 - 4,999

Castle Foundation

Marriner S. Eccles Foundation

Masonic Foundation of Utah

R. Harold Burton Foundation

Suzanne Kaempfer

Wells Fargo

DEVELOPMENT

\$1,000 - 2,499

America First Credit Union
Bank of Utah
Javier Alegre
JEPS Foundation
Key Bank
King Family Foundation
Lyle & Cindy Wilson
Prime Alliance Bank
Ralph Nye Charitable Foundation
Rocky Mountain Power Foundation
St. Joseph Villa

\$500 - 999

Bonnie Bass
Danville Development
Elizabeth Ehrhardt
Heidi Thornock
Keith Castleton
Martin Diaz
Michael Whipple
Smith's Food & Drug Centers
Thomas Dee
Utah Community Credit Union

\$200 - 499

ADT Health
Bradley C. Albrechtsen
Brent A. Cochran
Community Nursing Services
Cruise and Travel Masters
David Altman
Deiadre Rauch
Dexa Body
Grace Mary McDonough
Hannah Kleeberger
Kate Larimer
Kathy Sorenson
Kurt Brown

Jason Kerr
Jennifer Coleman
Kim Dansie
Msgr. Terry Moore
Orion W. Sherwood
Pamela Atkinson
Ponderosa Properties
Red Rock
Robert Littlefield
Terri Cameron
United Way of Northern Utah

Less than \$200

Aaron Hoffmann
Amazon Smile
Artys Troyner
Barbara Spratley
BD
Bobbie Schnabl
Brook Lyons
Cassi Ricks
Carol Barton
Cecelia Edmondson
Cecilia Milan
Ciney Yamada Thomas
Clifford Johnson
David Ackley
Deiadre Rauch
Dinah Hughes
Dixie Johnson
D. Michael Eibling
Donnie Farmer
Elizabeth Clawson
Elizabeth Hunter
Emily Ehrhardt
Emma Cochran
Gerusa Weston
Harold & Mary Lou McNee
Harriet Lawrence

DEVELOPMENT

Heather Hedges
Jacqueline Coleman
James & Mary Ann Travis
Jane Mecham
Jane Winn
Jennifer L. Lund
Jennifer Lyons
Jennifer Oxenham
Jeri Wiens
JoAnn Folker
Jodie Williams
John C. King
Joseph Levy
J. Terrence Fitzgerald
Karen Bjorkman
Karen Howard
Karen Owens
Kate Bayer
Kimberly Jacobsen
Kristy Cottrell
Laura Carter
Laurie Mecham
Leah Lansberry Thomason
Lee Martin
Leslie Chadwick
Linda Abrams
Liz Kinne
Mark Paulsen
Mary Hosford
Mary K. Felcht
Mary K. Jensen
Mechelle Koehler
Miriam Harper
Nina R. Ferrell
Oeke Beuk
Pamela Boede
Pat & Bob Bayer
Paul & Laura Litka

PayPal Giving Fund
Rachel L. Maus
Robert Neumeister
Roberto Segovia
Robert Peterson
Scott Marrott
Shavaughn Elwell
Sheila Franklin
Sheila Mercer
Sommer Wagner
Stephen & Marie Harward
Stephen Gerrard
Stephen Mattson
Teresa Ngai
Terri Cameron
Thomas A. Judd
Tim Lohman
Tina Acevedo
Wesley G. Lohr

In Memory Of Kent Howard

Donnie & Andrea Farmer
Stephen Mattson
Mary K. Jensen
Mike & Linda Eibling
Robert Neumeister